Dominic Kennedy

Usability Engineer, M.Sc.
Research and Design

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Date of birth
30.06.1982

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LinkedIn
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Citizenship
German | British

Skills

User Research & Requirements

Conceptual Design

Interaction Design

Prototyping

Analysis & Evaluation

Usability Testing

Software

Pen and paper
■■■■■
start here

Axure Rp
■■■■
advanced

Adobe Suite
■■■■
proficient

Sketch
■■■
solid and improving

HTML | CSS
■■■
enough

Experience

Sep 2018 – present

Usability Engineering Consultant
ALTEN SW GmbH, Dortmund, Germany

working client side to improve UX maturity. I evangelize user centered design processes. Introduced Strategic User Research and Usability Testing. Creation of a company wide Design System to improve consistency and usability across all products. Hands on research, design and evaluation.

- Qualitative user research
- Plan and conduct usability tests
- Conduct expert reviews
- Evangelize user centered design processes
- Establish a Design System

May 2017 – May 2018

Master Student (Usability Engineering) & UX Consultant
eresult GmbH, Cologne, Germany

eresult GmbH is a full service provider for research and consulting in all areas of usability and user experience. It covers the entire spectrum from user requirements, conceptual design, prototyping and evaluation of products and interactive systems.

- Project -management and -participation in usability tests for different clients (study guidelines, interviewing, observation, analysis & reporting)
- In-depth interviews with test persons at home (inhome studies)
- Conduct expert reviews
- Prototype complex applications with Axure RP Pro
- Create highlight videos in the context of usability tests

May 2016 – Aug 2016

Design Department (Online Marketing) Student
trivago, Düsseldorf, Germany

trivago is the world's largest hotel comparision site. More than 120 million travelers use trivago every month to find their ideal hotel for the lowest rate. Here I was asked to challenge the imagery and particularly enjoyed A/B-testing in regard to conversion rates.

- Finding imagery according to brand design guidelines and testing these images within online marketing in banners and newsletters
- Provided imagery to trivago employees via stock services and maintained the online marketing image database

Jan 2012 – Apr 2014

Interaction and User Experience Designer
mms mainstream media solutions GmbH, Aachen, Germany

mms develops highly innovative media based solutions for trade and industry and assists leading international companies with planning, implementing and controlling digital signage systems. I lead a team of designers and software engineers to design the core software product IMS.

- Created personas, wireframes and prototypes
- Conducted usability tests
- Internationalised core product
- Developed design strategies
- Created brand design guidelines
- Created marketing material and presentations
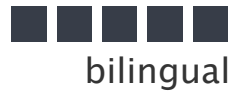
Jun 2011 – Jan 2012

Graphic Designer
Nufari, Aachen, Germany

Layout, copy and graphic design reatial catalogues and brochures

Languages

German | English ■■■■■
bilingual

Mar 2009 – Jun 2011

Compositing and Post Production

Blinkenlichten Produktionen GmbH & Co. KG, Berlin, Germany

For the video podcast "Elektrischer Reporter" I conducted Interviews, worked the camera and edited video & audio content in Adobe Premiere and After Effects

Education

Sep 2014 – May 2018

University of Applied Sciences, Rhine-Waal, Kamp-Lintfort, MSc in Usability Engineering, 1.8

Thesis in Personal Information Management

Courses incl.: Strategic Usability Engineering, Human Factors Design, Psychology, Analysis and Evaluation and Advanced Interaction Design

Sep 2005 – Feb 2009

University of Applied Sciences, Aachen & Hogeschool Zuyd, Maastricht, BSc in Communication & Multimedia Design, 2.0

Thesis in HCI: Multitouch Interaction

Courses incl.: Creative Design, Moderation and Negotiation Techniques, e-learning and User Centred Development Techniques

Apr 2001 – May 2005

Siegen University, Physics and Mechanical Engineering

Courses incl.: Maths, Computer Science, Int. Project Management

Sep 1997 – Apr 2001

Annette-von-Droste-Hülshoff-Gymnasium, Düsseldorf, 2.0

Participation in choir and basketball club organizer

Sep 1997 – Apr 2001

St. Clair High School, St. Clair, Mo., U.S.A.

As part of my secondary school education I spent a year abroad in Missouri, U.S.A. and graduated there from St. Clair High School.

Volunteer Work and Memberships

since 2017

Member of the Gesellschaft f. Informatik

Sep 2016

Volunteer at Mensch und Computer Conference, Aachen

- Setting up the Conference Location
- Workshop assistance for Lean Research with Tomer Sharon

May 2015 – Dec 2015

School Assistant, VKM, Parzival Schule, Aachen

At the Parzival School for physically and mentally challenged children I took care of a boy with Prader-Willi syndrome. The teacher pointed out to me that my ability to empathise with him and the other children was very helpful in solving their problems. At the end of the day I thought the work to be demanding and very satisfying. It certainly invoked a shift in perspective and gratefulness within myself.

since 2013

Member of the german Usability Professionals Association

Certificates

Aug 2019

Certified Professional User Experience - Foundation Level

Sep 2016

Lean User Research, workshop given by Tomer Sharon

Apr 2014

Usability Testing Boot Camp by David Travis

Apr 2005

Storyboard Basics, seminar by Michael Arnal